

PURPOSE & EMPOWERMENT SUMMIT 2018

SMALL BUSINESS SPONSORSHIP OPPORTUNITIES

We provide value to sponsors through:

- Enhancing your profile as an organization that gives back to its community leaders
- Placing your organization business name/logo in the forefront of all attendees and sponsors

EMPOWER SPONSOR ~ \$750.00

1. Sponsor name/logo incorporated into the title of the event, Purpose & Empowerment Summit 2018. This includes name and logo exposure in all event promotions, including but not limited to:
 - Press Kits distributed to radio and print media outlets in southern California
 - Exclusive informational table to promote business/brand/organization the day of event
 - Sponsor logo on step and repeat banner at event, with great press exposure
2. Opportunity for sponsor to speak at the, Purpose & Empowerment Summit 2018
3. Special V.I.P. entrance at the Purpose & Empowerment Summit 2018, that includes two (2) paid admissions to the event, (valued at approximately \$494.00)
4. Recognition in all event publicity
5. Product placement in the **P & E** gift bag
6. Prominent product placement at event
7. Sponsor mention at event
8. Cover page advertising included on the Purpose & Empowerment Summit 2018 Program, which will be distributed to 100+ guests at the event.

PURPOSE SPONSOR ~ \$500.00

1. Name/Logo exposure used in all event promotions, including but not limited to:
 - Purpose & Empowerment Summit 2018 social media advertisements
 - Press Kits distributed to radio and print media outlets in southern California
 - Email blast (mailed to the national Purpose & Empowerment Summit 2018 email list)
 - Sponsor logo on step and repeat banner at event, with great press exposure
2. Special V.I.P. entrance at the Purpose & Empowerment Summit 2018, that includes one (1) paid admission to the event, (valued at \$247.00).
3. Inside front or back cover of local media publication, Purpose & Empowerment Summit 2018 Program, which is distributed to 100+ guests at the event

4. Product placement in event gift bag
5. Sponsor mention at event

MOTIVATE SPONSOR ~ \$250.00

1. Sponsor name/logo incorporated into all event promo
2. Email blast (mailed to the national Purpose & Empowerment Summit 2018 email list)
3. Half-page advertising included in the Purpose & Empowerment Summit 2018 Program, which will be distributed to 100+ guests at the event.
4. Admission to the event, valued at \$197.00

GIFT BAG AND GIVEAWAY SPONSORSHIP OPPORTUNITIES:

- Sponsor business, beauty, health & wellness, hair, fashion products/services to be included in our 100+ **P & E** Gift Bags.
- Sponsor business, beauty, health & wellness, hair, fashion/products and/or services to include in the Purpose & Empowerment Summit 2018 giveaway raffle.
- Email us at executivebusinesswriting@gmail.com or call 951.268.0365

Other Sponsorship Opportunities

*** In-Kind Opportunities**

Many of our sponsors are able to provide us with great products and services in exchange for sponsorship recognition! If you are interested in adding in-kind value to your cash sponsorship or providing a full in-kind sponsorship, please contact Beverly Crockett, Sponsorship Coordinator at executivebusinesswriting@gmail.com

*** Other Ideas**

Are you interested in providing support to the Purpose & Empowerment Summit 2018 with something that is not mentioned in this proposal? Do you have a unique idea of how you can partner your business with Executive Business Writing Sponsorship proposals can be customized to meet your business needs by contacting:

Beverly Crockett, Sponsorship Coordinator
Executive Business Writing
C/o Beverly Crockett Ministries
P.O. Box 10002
Moreno Valley, CA 92552
www.beverlycrockett.com
executivebusinesswriting@gmail.com
951.268.0365

MEDIA REACH

- Social Media – Facebook
 - Purpose & Empowerment Summit – Facebook - <https://www.facebook.com/events/2001760300141953/>
- Online Advertising
 - On our website, we will list each website that you currently advertise with online and include the link to your URL.
- Radio Advertising
 - Current Radio Advertising is done on a case-by-case basis, as an invited guest to a variety of radio shows that spans a host of genres.
- Signage
 - Step and repeat banner to be used at the event
- Once we receive your completed sponsorship form, we will contact you to discuss arrangements, sponsorship benefits, and recognition.
- Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to executivebusinesswriting@gmail.com.
- All materials will be sent for your approval before going to print.

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to Beverly Crockett, Sponsorship Coordinator at executivebusinesswriting@gmail.com. Please don't hesitate to contact us with any questions (951) 268-0365.

CONTACT INFORMATION:

Company Name *(as you wish to be acknowledged)*

Contact Person's Name

Contact Email Address

Contact Phone Number

Address

City/State/Zip Code

CORPORATE SPONSORSHIP OPPORTUNITIES:

___ \$750 [EMPOWER Sponsorship Level]

___ \$500 [PURPOSE Sponsorship Level]

___ \$250 [MOTIVATE Sponsorship Level]

___ 100 items [Giveaway Sponsorship]

PAYMENT INFORMATION:

___ I have enclosed a check made payable to Dr. Beverly Crockett. Write Special Events in the memo

___ Please send me an invoice via PayPal at drbeverlycrockett@gmail.com

\$

Total Sponsorship Commitment

Authorized Sponsor Signature

Date

Thank You

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